

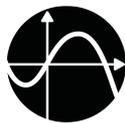


## CONTACTS

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# dialog audio



modulation  
processor  
3244

### **Dialog Audio pushes plug-in technology to synchronise and modulate hardware synth parameters**

**COLOGNE, GERMANY:** specialised performance tools developer **Dialog Audio** is proud to announce availability of **Modulation Processor 3244** — an AAX (32-/64-bit), AU (32-/64-bit), VST (32-/64-bit) compatible audio software plug-in for Mac OS X (10.7 or higher) and Windows (XP or higher), designed to specifically synchronise and modulate hardware synthesizer parameters from within a DAW (Digital Audio Workstation) host application — as its inaugural product on October 12...

As implied by name, the **Modulation Processor 3244** plug-in provides three LFOs (Low Frequency Oscillators), two slope generators, and four envelope generators, all of which can be synchronised to the host application with the creative convenience that modern-day music-makers have come to expect from plug-ins. Only **Modulation Processor 3244** is quite unlike any other plug-in in existence, starting out as a novel way of fulfilling a very specific need. "Needing to get a filter to modulate synchronised via SysEx from a host application was the basic idea behind its development," divulges company founder **Julian McDole**.

So what, exactly, makes **Modulation Processor 3244** stand out from the sound of the (plug-in) crowd, to (partially) paraphrase the early-Eighties British breakthrough hit from synth-pop pioneers The Human League — no strangers themselves to the musical delights of analogue synthesizers, albeit vintage classics clearly lacking an ability to synchronise modulation movements to a host application? Any analogue synthesizer — classic or otherwise — can now do just that, thanks to **Modulation Processor 3244!** The timing of this trailblazing product could not be better with analogue synthesizers proving popular as ever — more popular, perhaps, than ever even, thanks to the ever-expanding Eurorack universe of small-format modular system modules as well as numerous keyboards and desktop instruments on offer from current companies, both bigger and smaller.

Sympathetically, the modular structure of **Modulation Processor 3244** allows adventurous users to tailor miscellaneous modulation signals to suit their hardware setup, so classic synthesizers and analogue modular systems can be flawlessly integrated into present-day production environments alongside more modern instruments via various connections. Synthesizers equipped with MIDI (Musical Instrument Digital Interface) inputs can be modulated via MIDI CC (Continuous Controller) or SysEx (System Exclusive) messages. Moreover, modulate any analogue synth capable of receiving CV (Control Voltage) signals simply by patching spare outputs from an audio interface — if appropriate — to the synth's CV inputs and generating high-resolution audio rate CV modulation. Alternatively, a MIDI-to-CV convertor can be used.

Ultimately, owners of software-only setups need not feel left out of the picture for **Modulation Processor 3244** can also be pressed into service to modulate soft synths and audio plug-ins within the host DAW to provide extended modulation possibilities. Put it this way: whatever shape or form your preference for modulation may take, fortunately for everyone this trailblazing plug-in's GUI (Graphical User Interface) is as easy on the eye as it is easy to use... make modulation, not frustration!



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**Modulation Processor 3244 can be bought directly from Dialog Audio for an introductory promo price of \$50.00 USD (excluding VAT) — rising to an RRP of \$65.00 USD (excluding VAT) — from here: <http://www.dialogaudio.com/modulationprocessor/>**



Print-ready, hi-res image:

<https://dialogaudio.com/press/modulationprocessor.zip>

## About Dialog Audio ([www.dialogaudio.com](http://www.dialogaudio.com))

**Dialog Audio** focuses on the development of hitherto unheard of specialised performance tools to enhance audio production, composition, and music-making from within The Dialog Audio Laboratory, a creative space occupied by a group of people passionate about music and research, sharing their knowledge in different areas of science.